



NEWS RELEASE

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Hudson, Ohio Readies for Taste of Hudson Festival!

Small Town's Historic District to Host 20,000 Visitors

Labor Day Weekend – Hudson, Ohio – Jo-Ann Fabric and Craft Stores to conduct “Make It-Give It” program at the 6th Annual Taste of Hudson

August 19, 2010 – Hudson, Ohio – As the Sixth Annual Taste of Hudson approaches this Labor Day weekend, Hudson's own Jo-Ann Fabric and Craft Stores is joining the line up and supporting the community at the event.

The Jo-Ann Kids' Craft Zone, will feature fun “Make It – Take It” projects throughout the event. Children will also have the opportunity to participate in a “Make It – Give It” craft where they can decorate a circle that will be a part of a large paper quilt that will be donated to Akron Children's Hospital. The Jo-Ann Kids' Craft Zone will be located on the Akron Children's hospital and Summa Health System's Activity Green.

“Jo-Ann Fabric and Craft Stores is proud to participate in Taste of Hudson. Supporting this event allows us to demonstrate our commitment to the community that we call home,” noted Travis Smith, President and Chief Operating Officer for Jo-Ann Stores. “We're looking forward to a fun-filled event on Labor Day weekend.”

“Akron Children's Hospital appreciates Jo-Ann Fabric and Craft Store's ongoing commitment to kids in our region, exemplified by its 'Make It – Give It' program to encourage creativity in our youth. This project will allow children to decorate a quilt square that will be pieced together into a work of art that will be displayed at our hospital,” said Bill Considine, president and CEO of Akron Children's Hospital.

The 6th Annual Taste of Hudson will be held once again this year, on Labor Day Weekend, Sunday, September 5 and Monday, September 6. The festival will present perennial Taste of Hudson favorites such as over 20 restaurant tents offering delicious selections from their restaurant menus, a wide variety of live entertainment including over 100 acts on eight stages, family and children exhibits and activities, dozens of exhibitors and the North End Wine & Beer Garden. As one of the most popular and largest festivals in NE Ohio, Taste of Hudson takes place throughout the City of Hudson historic downtown district.

Akron Children's Hospital, Summa Health System and ACME Fresh Market will once again be co-presenting sponsors. Andy Malitz, Executive Director for the Taste of Hudson adds, "We are very grateful that these excellent institutions continue to partner with Taste of Hudson to present this great festival. The commitment of our sponsors reflects the success of this event, which is now established as a major regional draw to our community proving that Hudson is indeed a destination location!" Malitz said. Jo-Ann Fabric and Craft Stores join other Hudson based sponsors that include Windstream Communications, Laurel Lake Retirement Community, Little Tikes and First & Main.

"Taste of Hudson has become one of the finest community events in our serving area, raising \$135,000 for a variety of local charities, including the event's primary beneficiary, the Safe Kids Coalition of Summit County, Malitz said. "As important, the event draws over 30,000 people into our beautiful downtown area, showcasing the many fine shops and restaurants that Hudson has to offer. We truly believe that this event does a lot to boost awareness of Hudson as a shopping and dining destination," Malitz said.

Taste of Hudson is planned by its organizing committee, directed by Malitz, under the auspices of the Taste of Hudson, Inc's. Board of Directors.

For more information on all Taste of Hudson activities, visit www.tasteofhudson.com.

Taste of Hudson is organized by volunteers within the community in order to promote the Hudson downtown restaurant and retail district, and to showcase the community of Hudson. Funds from the event support The Safe Kids Coalition of Summit County and several Hudson-based agencies and programs.

Taste of Hudson is a Rotary Club of Hudson Clocktower event to be held Labor Day weekend 2007. The event is produced by volunteers within the community in order to promote Hudson area restaurants, businesses, artists and entertainers, and to provide funding for several charities, including the Safe Kids Coalition of Summit County. For more dining card information please contact Billie Henning at 330-650-4212.

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