



7th Annual *Taste of Hudson* scheduled for September 4-5, 2011

EXHIBITOR INFORMATION

Thank you for your interest in the 2011 Taste of Hudson and we welcome you and your business to participate in this year's 7th Annual ***Taste of Hudson***, scheduled for Labor Day Weekend, Sunday and Monday, September 4-5, 2011. The Taste of Hudson has become a "must attend" festival for local businesses to exhibit their goods and services because of its reputation as one of the best-produced and highest quality lifestyle events in the Ohio.

Last year, over 35,000 people attended The Taste, drawing patrons from throughout the region. As a result we were able to contribute \$40,000 to a number of charities designated to receive ***Taste of Hudson*** contributions. In addition to primary beneficiary Safe Kids Coalition of Summit County, other organizations receiving grants included Leadership Hudson, Junior Leadership Hudson, Hudson Fireworks, Hudson Library and Historical Society, Community First, Pioneer Women of the Western Reserve, Taste of Hudson Scholarship at Hudson High School, Hudson Merchants Association, Destination Hudson, HCSA Christmas Lighting, Hattie Larlham Foundation, Hudson High School Swing Marching Band, Hudson Farmer's Market, Baldwin House Restoration, Hudson Fire Department and Hudson Safety Town Project.

Taste of Hudson has been established as one of the finest two-day lifestyle festivals anywhere, attracting people from all over Northeast OHIO and beyond. The upscale nature of the festival permits our exhibitors the opportunity to reach new customers in a very casual, non-traditional exhibitor setting. In looking forward to the 2011 ***Taste of Hudson*** we anticipate an increase in the number of exhibitors and plan to expand the festival in several areas including even more entertainment, more family activities, an expanded luxury auto show and a larger wine & beer garden.

Attached you will find all of the information necessary for you to secure your exhibitor space for the 2011 Taste of Hudson. ***Please note that your exhibitor fee is due no later than May 31, 2011.***

Please feel free to contact Andy Malitz at amalitz2@yahoo.com or 330-808-1133 or Debra Sherman at debra@debrasherman.com, or 330-256-8704, should you have any questions regarding exhibitor space or sponsorship opportunities at the 7th Annual ***Taste of Hudson***. We look forward to working with you again this year!

Sincerely,

Andy Malitz
Executive Director
Taste of Hudson
www.tasteofhudson.com

Debra Sherman
Associate Director
Taste of Hudson

7th Annual *Taste of Hudson* 2011 Exhibitor Package



Benefits

- Connect with tens of thousands of NE Ohio residents through affiliation with a large upscale lifestyle event
- Opportunity to take part in an event that captures the imagination and essence of the community of Hudson and the entire Western Reserve
- Opportunity to communicate your company's brand and community support through the Taste of Hudson promotional, advertising and media campaign
- Participate in an event which exists to promote entrepreneurial spirit and the free enterprise system for small business

You'll Receive

- On-site tent location for both days
- One 10' x 10' exhibitor tent with two tables, two chairs. Tent locations placed by festival.
- Festival Guide listing- A 32 page event guide inserted in Hudson Hub, Stow Sentry, Cuyahoga Falls Press, Aurora Advocate, Twinsburg Bulletin and other Record Publishing newspapers as well as distributed to Taste of Hudson attendees (80,000 copies distributed)
- Website link to your business site from www.tasteofhudson.com and from Taste of Hudson Facebook and Linked In pages. Your business may make special offers available to Taste of Hudson website visitors
- Official Taste of Hudson sign to identify your business. Exhibitors may design their tent layouts and displays to taste
- Special advertising rates for Festival Guide extended to exhibitors and Taste of Hudson participants
- Opportunity to sell, sample and/or distribute your company's product and information throughout the two-day Taste of Hudson. (No cooking or food and beverage sales permitted at exhibitor tents)

Investment **\$600***

To apply for a Corporate Exhibitor Tent at Taste of Hudson please fill out the Application Form and mail it, along with payment in full, by May 31, 2011) to Taste of Hudson, PO Box 312, Hudson, Ohio 44236 Attn: Sandy Trado, Treasurer. Please make checks payable to **Hudson Community Foundation, FBO, Taste of Hudson, Inc.**

* State recognized non-profit, charity and community organizations (501C3) may purchase an exhibitor package for \$400.

(Or, if a non-profit organization, you may choose to be located in the Community Organization Tent. You'll receive one table and two chairs for \$200.)

**7th Annual Taste of Hudson
2011 Corporate Exhibitor Application**

Company/organization name: _____ Today's Date: _____, 2011

Is the organization a registered 501c3? Yes ___ No ___

Your Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Day phone: (____) ____ - _____ Eve. Phone: (____) ____ - _____

Fax: _____ Email: _____

Website address (if applicable): _____

Product or service to sell or display: _____

Electrical service needed: ___ Yes ___ No If Yes, for what? : _____

(110v may be provided at no charge/Additional electrical needs to be provided for additional charge. In either case, electricity will not be added after May 31, 2011)

Company name (as you want it to appear in Festival Guide): _____

Number of 10' x 10' tents needed (2nd may be added for an additional \$300 and includes two tables, 2 chairs): please check: One _____ or Two _____

Enclosed is my check # _____ for \$600, to reserve one Exhibitor Tent at Taste of Hudson 2010 as _____ a Corporate Exhibitor or as _____ a Non-profit Exhibitor (\$400 total due).

Checks to: Hudson Community Foundation, FBO Taste of Hudson, Inc., PO Box 312, Hudson, Ohio 44236
(If your reservation is cancelled before July 30, 2011 you will be refunded 50% of your exhibitor fee. No refunds after August 1, 2011.)

Enclosed is my check # _____, for \$200 to reserve a table in the Community Non-Profit Org. Tent

Or, ___ MasterCard ___ VISA # _____ Exp. Date: _____

Name as it appears on card: _____

Please read the following page regarding liability insurance required of all vendors and exhibitors at Taste of Hudson. Please sign acknowledgment that you will provide proof of such coverage by July 30, 2011.

I agree to provide proof of insurance as requested by the City of Hudson and Taste of Hudson as shown on pages three and four of this Exhibitor Tent Application.

Your signature for _____ Company or organization name Date: _____

Taste of Hudson 2011

Participant Insurance Requirements For Sponsors, exhibitors and restaurants Addendum "B"

Submit this, along with proof of liability insurance by July 30, 2011 to Taste of Hudson, Inc., PO Box 312, Hudson, Ohio 44236

➤ Liability and insurance

PARTICIPANT will maintain and pay all premium costs for the following insurance coverage in amounts not less than as follows: Proof of all insurance to be provided as indicated in "f" below.

- a. Commercial General Liability Insurance for the limits of not less than \$1,000,000.00 per occurrence bodily injury and property damage combined; Personnel and Advertising injury, \$1,000,000.00 per occurrence; Aggregate Products and completed Operations liability, \$2,000,000.00; Fire legal liability, \$1,000,000.00; and General Aggregate limit per location, \$2,000,000.00.

This policy shall be written on an occurrence basis with no deductible.

- b. Automobile Liability Insurance with a limit of not less than \$1,000,000.00 combined and covering all owned and non-owned and hired vehicles that will be used to service PARTICIPANTS festival booth/tent space.
- c. Additionally, satisfactory evidence of Workman's Compensation should be provided to TOH evidencing coverage of any employee or other affiliate of PARTICIPANT that will be working at the festival on behalf of the PARTICIPANT.
- d. **All policies shall be endorsed to name A Taste of Hudson, Inc., respective officers, agents, contract employees, partners, directors, and employees, the City of Hudson and Village First Development Company as "Additional Insured" with respect to any claims arising from PARTICIPANT's operations.** Further, coverage for the "Additional Insured" will apply on a primary basis irrespective of any other insurance, whether collectible or not, only to the extent of PARTICIPANT liability. Should any additional premium be charged for such coverage or waivers, PARTICIPANT will be responsible to pay said additional premium charge to their insurer. All insurance furnished by PARTICIPANT hereunder will be in full force and effect during the Term and for a period of two years thereafter.

- e. PARTICIPANT will deliver to TOH satisfactory evidence of the fore-described insurance coverage on a certificate form approved by TOH plus one (1) copy of the policies. All required insurance will be placed with carriers licensed to do business in the State of Ohio and rated no lower than A- in the most current addition of A.M. Best's Key rating guide, and will provide Thirty (30) days written notice of cancellation which notice shall be forwarded to TOH.

- f. PARTICIPANT shall defend, indemnify, and hold harmless TOH and their respective officers, trustees, employees, agents or shareholders, from and against any suits, claims, demands, losses, or expenses, including reasonable attorney fees, arising out of or resulting from any negligence, wrongful conduct or acts or omissions of PARTICIPANT, or its agents, employees, representatives or subcontractors in the performance of this agreement, except if caused by sole negligence or intentional misconduct of TOH.

Submitted to Taste of Hudson, Inc.

By: Name: _____

Signature: _____

Title: _____

Business name: _____

Signature: _____

Date: _____