



News Release

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Sponsorship, Exhibitor and Art Fair Opportunities Available At Taste of Hudson

June 18, 2009 – Hudson, Ohio – The fifth annual Taste of Hudson, to be held over Labor Day Weekend, September 6-7, is proud to announce its sponsor lineup to date along with additional sponsorship opportunities.

“Taste of Hudson is the biggest and most exciting event in the Hudson area, attracting more than 25,000 people annually over the two-day festival weekend. Sponsorship and exhibitor participation is an excellent opportunity for organizations to accomplish both marketing and community support initiatives,” said Andy Malitz, executive director for the event.

Akron Children’s Hospital and Summa Health System will both return as founding co-presenting sponsors for the fifth consecutive year. Acme Fresh Market is joining the two hospitals at the top sponsorship level for the first time in 2009. Windstream Communications, Laurel Lake Retirement Community, Pepsi, Henning Software and First & Main shopping district return once again as major sponsors. Additionally, Little Tikes of Hudson will join Taste for the first time as presenter of the Children’s Activity tent and play area and the Hudson office of Merrill Lynch is sponsoring the attractions on First Street during The Taste..

“Even with the fantastic support we receive from our dedicated sponsor partners, there are several new sponsorship opportunities available”, said Malitz. “Taste of Hudson can help organizations raise awareness about their company, organization or service while also supporting the community. The event has become a major regional attraction and continues to grow in size and awareness each year,” he said.

For companies and organizations interested in sponsoring Taste of Hudson, open sponsorship opportunities include:

Friends of theTaste. In addition to on-site presence and marketing opportunities, sponsors at this level will

have naming rights of on-site attractions and activities. Also remaining are naming rights for the activities on the Clocktower Green, one of the stages and other festival attractions.

Hudson Club. Companies in this entry-level sponsorship package receive on-site presence and marketing opportunities.

For more sponsorship information please contact Andy Malitz at amalitz2@yahoo.com.

Exhibitor Tents are also available for companies looking to connect with an upscale attendee base in a fun, casual environment. Local service organization and non-profit organization may participate with reduced rates. Exhibitor information is available at www.tasteofhudson.com/exhibitors.

The Art Fair at Taste of Hudson features an eclectic mix of fine artisans and crafters which help to enhance the enjoyable time festival attendees have at The Taste. With something for everyone, the Art Fair at Taste of Hudson is located on the main activity green. For information and entry form, visit <http://www.tasteofhudson.com/art.html>.

Taste of Hudson is a two-day outdoor festival scheduled for Sunday and Monday, September 6-7, 2009. The event features delicious foods prepared by Hudson area restaurateurs, exciting entertainment, great artists and crafters, corporate exhibitors and numerous activities for families and children. All of these activities take place in historic downtown Hudson spanning three village greens throughout the retail and historic district. Admission to Taste of Hudson is free with food and beverages purchased at the 20 restaurant tents.

Visit [www.tasteofhudson](http://www.tasteofhudson.com) for all festival information